KEYNOTE SPEAKER

20 MAY

President Martti Ahtisaari
Former President of Finland
2008 Nobel Peace Prize Laureate

President Ahtisaari, a Finnish national, made a distinguished career with the United Nations and the Finnish Foreign Ministry. He was elected President of the Republic of Finland in 1994 and he held the position until the end of February 2000. President Ahtisaari has since taken several international tasks to continue his career in international peace-mediation and conflict resolution. His tasks are being assisted by the Crisis Management Initiative, a Non-Governmental Organisation that President Ahtisaari founded in 2000 in which he acts as the Chairman of the Board. Today, President Ahtisaari is active in numerous non-governmental and non-profit organisations.

21 MAY

Mr Paul J Crutzen
1995 Nobel Prize for
Chemistry Laureate

Mr Paul J Crutzen, a Dutch national, is best known for his research on ozone depletion. He lists his main research interests as stratospheric and tropospheric chemistry, and their role in the biogeochemical cycles and climate. He currently works at the Department of Atmospheric Chemistry at the Max Planck Institute for Chemistry, in Mainz, Germany. He was part-time professor at the University of California in San Diego and at the University of Chicago.

HCF HELSINKI CHEMICALS FORUM

ECHA http://echa.europa.eu

UNIVERSITY OF HELSINKI

CHEMICAL INDUSTRY FEDERATION

City of Helsinki

The Helsinki Chemicals Forum is organised by the Chemicals Forum Association in co-operation with the European Commission, the European Chemicals Agency (ECHA) and the Finnish Government with partners including the City of Helsinki, Greater Helsinki Promotion Ltd, the Chemical Industry Federation of Finland, and the University of Helsinki.

www.helsinkichemforum.eu

PROGRAMME

HCF

THE SECOND GLOBAL

HELSINKI CHEMICALS FORUM

MAY 20–21, 2010 HELSINKI, FINLAND

Take Part in Shaping the Agenda for Better Life!

HELSINKI CHEMICALS FORUM

We need new approaches to overcome the challenges facing the environment worldwide. Chemistry plays a significant role in finding and contributing to sustainable solutions for environmental problems and consumer concerns. This is why the Helsinki Chemicals Forum is inviting national and international authorities, companies and industry associations, international organisations, non-governmental bodies, human interest groups, and academia for an open dialogue with true impact.

The second global Helsinki Chemicals Forum will take place on May 20th–21st, 2010 at the Helsinki Exhibition & Convention Centre. It will be preceded by the European Chemicals Agency's (ECHA) 4th Stakeholders' Day on May 19th at the same venue.

The Helsinki Chemicals Forum will set an Agenda to make a difference. Make sure that you will be there to take part in shaping it!

Wednesday, May 19

09.00–17.00 **ECHA's 4th Stakeholders' Day, organised by the European Chemicals Agency (ECHA)**

18.00–21.00 **HCF 2010 registration**

Thursday, May 20

8.30–9.30 **Registration and coffee**

9.30–10.30 **OPENING CEREMONY OF THE HCF 2010**

Member of the Government of Finland

Member of the European Commission

Mr Jussi Pajunen, Lord Mayor of Helsinki

Mr Geert Dancet, Executive Director, ECHA

10.30 – 11.00 **Coffee Break**

For information about participants of panel discussions and updated programme please visit **www.helsinkichemforum.eu**

Thursday, May 20

11.00–13.00

CHEMICALS REGULATION – GLOBAL CHALLENGES

Can REACH Become the New Global Model?

A round trip to different regulatory initiatives around the world. What is happening in chemicals regulation outside the EU and what kinds of global challenges and opportunities do these developments bring?

Moderator: **Mr Charles Auer, Charles Auer & Associates, USA**

Opening comments: **Ms Lena Perenius, Executive Director, ICCA/Cefic**

Panel: Representatives of chemical regulators in OECD countries, UNEP and OECD

13.00–15.00 **LUNCHEON**

15.00–17.00

CHEMICAL POLICIES – EMERGING ECONOMIES

Can Developing Economies afford not to have Good Regulation?

Chemical policies shape the competitive landscape for the chemical industry. Which geographic areas are winning, and what kind of role do chemical policies play in the change?

Moderator: **Ms Khalida Bouzar, Deputy Director, UNEP**

Opening comments: **Dr Dan Steinbock, India, China and America Institute**

Panel: Representatives of China, India, Brazil, and African and Asian smaller economies

19.00–20.00 RECEPTION BY THE CITY OF HELSINKI

20.30– GALA DINNER

> **Keynote: President Martti Ahtisaari, Former President of Finland, Nobel Peace Prize Laureate**

Friday, May 21

08.30–10.30

COMPETITIVENESS – FINANCIAL CONSTRAINTS

Price Competition the Only Way?

Change continues in the chemical industry and competitiveness is the driving force behind it. How are the roles divided between industry and society?

Moderator: **Mr Harri Kerminen, CEO, Kemira Oy Ltd**

Opening comments: **Dr Hubert Mandery, Director General, Cefic**

Panel: Representatives of global chemical companies, SMEs, NGOs, and banking sector

10.30–11.00 **COFFEE BREAK**

11.00–13.00

GREEN CHEMISTRY – SOLUTION PROVIDER

Or idealist's dream?

Green chemistry can open doors to a sustainable future for the chemical industry, but when will it happen? Regulation does not need to be a threat, it can promote Green chemistry and create huge business opportunities.

Moderator: **Dr Klaus Berend, Head of the Chemicals Unit, European Commission**

Opening comments: **Mr Maziar Movassaghi, Acting Director, California Department of Toxic Substances Control**

Panel: Representatives of chemical companies, academics/scientists and consumer organisations

13.00–15.00 **LUNCHEON & CLOSING OF THE HCF 2010**

> **Keynote: Mr Paul J Crutzen, Nobel Prize for Chemistry Laureate**

Closing: **Dr Paavo Väyrynen, Minister for Foreign Trade and Development, Government of Finland (tbc)**

>> Registration

The following participation fees are valid for registrations:

€1200 – Representatives of private companies
Early bird price: €1100 (end of January)

€1000 – Representatives of public sector, NGO's, academia etc.
Early bird price: €900 (end of January)

Stakeholders' Day participants:

€900 – 2 day participation
Early bird price: €800 (end of January)

€600 – 1 day participation
Early bird price: €550 (end of January)

VAT 22 % is included in all registration fees.
Further information and registration at **www.helsinkichemforum.eu**