



PROGRAMME



Mr Matti Vanhanen
Prime Minister of Finland

The global networking possibilities are advantages of events such as Helsinki Chemicals Forum. As a multi-stakeholder event HCF brings together different opinion leaders and decision makers in the field of chemicals. This can help information sharing and also contribute to opening important discussions. Welcome to Finland and Helsinki!



Mr Geert Dancet
Executive Director, ECHA

International and interactive chemical sector Forum of this calibre has not existed before. The seat of the European Chemicals Agency, Helsinki, provides a natural location for this Forum. Sustainability, safety and competitiveness of chemical sector are more and more debated all over the world. Bringing this debate to a high level Forum is the next challenge.

The Helsinki Chemicals Forum is being organised by the Chemicals Forum Association in cooperation with the EU Commission and its Chemical Agency ECHA, with partners that include the City of Helsinki, the Chemical Industry Federation of Finland and the University of Helsinki.

www.helsinkichemforum.eu

THE FIRST GLOBAL HELSINKI CHEMICALS FORUM

MAY 27-29, 2009 HELSINKI, FINLAND

Take part in shaping the agenda for better life!

HELSINKI CHEMICALS FORUM

We need new approaches to overcome the challenges facing the environment worldwide. The field of chemistry plays a significant role in finding and contributing to sustainable solutions for environmental problems and consumer concerns. This is why the Helsinki Chemicals Forum will bring all stakeholders together for an open dialogue with true impact.

The first Helsinki Chemicals Forum will take place on May 27th -29th 2009 at the Helsinki Exhibition and Convention Centre.

The Helsinki Chemicals Forum will set a Helsinki Agenda to make a change. Make sure that you are on that agenda!

Wednesday, May 27

09.00–17.00 ECHA STAKEHOLDER MEETING DAY

- REACH & ECHA: Issues and info
- programme and speakers prepared by ECHA

18.00–21.00 HCF 2009 REGISTRATION

Thursday, May 28

08.30–10.00 REGISTRATION & COFFEE

10.00–11.00 OPENING CEREMONY OF THE HCF 2009

- Mr Mauri Pekkarinen, Minister of Economic Affairs, Government of Finland
- Mr Stavros Dimas, EU Commission, Environment
- Mr Jussi Pajunen, Mayor of Helsinki, Chairman of Advisory Board
- Mr Geert Dancet, Executive Director, ECHA

11.00–11.30 REFRESHMENTS & COFFEE BREAK

For participants of panel discussions please see programme at www.helsinkichemforum.eu

Thursday, May 28

11.30–13.00 COMPETITIVENESS & INNOVATION

Moderator: **Dr Dan Steinbock**,
Research Director, India, China
and America Institute



Due to the global financial crisis, the traditional rules of competition are currently changing across industries. The crisis also creates new opportunities, which will be explored at the Helsinki Chemicals Forum.

Panel: **Enhancing Innovation to survive in Global Competition**

13.00–15.00 LUNCHEON

> **Keynote: Mr Achim Steiner**,
Executive Director, UNEP

15.00–17.00 CHEMICAL INDUSTRY REGULATION

Moderator: **Mr Erkki Liikanen**, Governor, Bank
of Finland, HCF Advisory Board



Having been closely involved in introducing changes to chemical regulation in Europe I find this Forum relevant for dialogue also in the global context – particularly in the foreseeable financial constraints of the world economy.

Opening comments – experience and global implications of REACH by Mr Klaus Berend

Panel: **Is there a need for Global norm of Chemical Industry Regulation?**

19.00–20.00 RECEPTION BY CITY OF HELSINKI, CITY HALL OF HELSINKI

20.30– GALA DINNER

> **Keynote: Mr Paavo Lipponen**, ex-Prime Minister
and Speaker of the Parliament

Friday, May 29

08.30–10.30 SAFETY & SUSTAINABILITY

Moderator: **Mr Alain Perroy**, Director General,
CEFIC, HCF Advisory Board



We need a global approach when addressing chemical sector's sustainability issues. The chemical industry has a key role in securing the well being of people and environment. Global commitment generates results also locally.

Sustainability and Chemical Industry,
Ms Josefina Doumbia, World Bank Group/IFC

Panel: **Safeguarding better life & environment – agenda & priorities for chemical industry and research**

10.30–11.00 COFFEE BREAK

11.00–13.00 CHEMISTRY & CONSUMERS

Moderator: **Ms Hilfra Tandy**, Editor,
Chemical Matters



Convenience and price are consumer priorities, but so is safety. Despite more stringent legislation perceptions are tough to dislodge. Can legislation – like REACH alter concerns or be an irrelevance to consumers?

Consumer concerns now – and in the future,
Hill & Knowlton

Panel: **Is there a credibility issue in communicating of chemistry and chemicals?**

13.00–15.00 LUNCHEON & CLOSING OF HCF 2009

> **Keynote: Mr Rogelio Pfirter**,
Director General of OPCW

Announcement of preliminary details of HCF 2010

Closing comments by Mr Matti Vanhanen,
Prime Minister of Finland

>> Registration

The following participation fees are valid for registrations:

Early bird registration by 8th March 2009 € 1 700

Registration after 8 th March 2009 € 1 900

In addition a special fee of 1 700 € will be available to those participants attending the ECHA Stakeholder Day on May 27 in Helsinki.

Accompanying guest of participant (spouse or family member) € 450

VAT 22 % is included in all registration fees.

Further information and registration at www.helsinkichemforum.eu

>> Other events in Helsinki

The Helsinki Exhibition and Convention Centre also hosts the ChemBio Finland, the leading chemistry and biotech event for the Baltic region, from May 27–29, 2008. The ChemBio Finland exhibition is open to all Helsinki Chemicals Forum participants.