



SHAPING THE AGENDA FOR A BETTER LIFE

HELSINKI CHEMICALS FORUM INTRODUCTION

HCF/Kyösti Sysiö



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HCF: Background

- By introducing the REACH regulation European Union has set forth a very ambitious agenda for chemical industry, aiming for a safe and sustainable research, production and use of chemicals and products thereof
- European Chemical Industry has been global leader in innovation and industrial activities for decades – there are signs that this leadership position is gradually being lost unless more focused efforts are being undertaken in Europe
- The climate change and concern for global environmental deterioration - including food and water issues in the developing world – shape the agenda and priorities of chemical industry and science of chemistry



What it is – and for Whom

- Annual Meeting of key industry leaders and chemistry research community with participation of international and European authorities and policymakers
- A forum for shaping agenda of safe and sustainable development, manufacturing and use of chemicals aiming at better life and environment in Europe and worldwide
- HCF is working closely with Government of Finland, European Commission, European Chemicals Agency ECHA and CEFIC, European Chemicals Industry Federation
- Target audience international – with large participation of non - Europeans



What it is – and for Whom

- Working mode consists of plenary sessions, high-level keynote speakers and panel discussions
- Substantial time reserved for networking and face-to-face meetings to enhance dialogue between various stakeholders
- Financing of HCF by participation fees and Partner contributions – any remaining funds used for further development of the HCF concept
- Anticipated number of participants in the range of 300 – 500



Why is the Forum needed?

- **We need new approaches to overcome the challenges facing people and the environment worldwide**
 - The field of chemistry plays a significant role in finding and contributing to sustainable solutions
 - Neither new technology nor regulation will be enough – we need both to be successful in sustainable development
 - Together we can create a better life for people



Why is the Forum needed?

- **For the first time the HCF will bring all stakeholders together for an open dialogue with true impact**
 - The HCF is a multi-stakeholder forum which is inviting academic researchers, politicians, non-governmental bodies, human interest groups and industry to an open dialogue.
 - The HCF is a neutral networking forum offering all-important contacts to interest groups that otherwise work individually.



Why is the Forum needed?

- **The Helsinki Chemicals Forum will set a *Helsinki Agenda* to make a change. Make sure that you are on that agenda!**
 - The Helsinki Chemicals Forum will become a yearly milestone in shaping the agenda for safe and sustainable development, manufacturing and the use of chemicals, aiming for a better life worldwide.
- **HCF works through and for:**
 - Competitiveness and innovation
 - Chemical industry regulation
 - Safety and sustainability
 - Chemistry and consumer relations



HCF Agenda May 27.-29th 2009

1. Competitiveness and innovation

- Assessment and efforts of the European chemical industry
- Panel discussion: Ways and Means to Survive amid Global Competition

2. Chemical industry regulation

- REACH: the first 12 months and the way forward
- Panel discussion: need for a global norm for chemical regulation

3. Safety and sustainability

- Chemical industry investments: track record and future challenges
- Panel discussion: safeguarding the environment – agenda and priorities for chemistry and its products and processes

4. Chemistry and consumer relations

- What are consumer concerns now and in the future?
- Panel discussion: communicating about chemistry and chemicals to consumers



Advisory Board

- HCF has created an Advisory Board to supervise and further develop the event during the coming years
- The members of the Advisory Board represent relevant organizations and stakeholders with interest to contribute to the success of the HCF
- Members of the Advisory Board have opportunity for active participation in some of the sessions of HCF



Advisory Board

Jussi Pajunen, Mayor of Helsinki, Chairman
Risto Volanen, Government of Finland, Vice Chairman
Elke Anklam, EU Joint Research Centre
Anne Brunila, Finnish Forest Industry Federation
Geert Dancet, ECHA
Leif Fagernäs, The Confederation of Finnish Industries EK
Pekka Huhtaniemi, Ministry for Foreign Affairs
Jussi Kivikoski, TEKES
Johan von Knorring, FECC
Eija-Riitta Korhola, European Parliament
Markku Leskelä, Association of Finnish Chemical Societies
Erkki Liikanen, Bank of Finland
Ilkka Niiniluoto, Helsinki University
Alain Perroy, CEFIC
Reinhard Reibsch, EMCEF
Johan Brenner, Chemical Industry Federation
Erkki Virtanen, Ministry of Employment and the Economy
Jorma Turunen, Finpro
Eikka Kosonen, European Commission Representation in Finland



Organisers and Partners

- Organised by the Chemicals Forum Association (CF), a non-profit Association by Finnish Fair Foundation, and Chemistry Foundation of Finland.
- Supported by City of Helsinki, University of Helsinki and Chemical Industry Federation of Finland



Registration & Participation fee

Online registration: www.helsinkichemforum.eu

- Participation fee for Helsinki Chemicals Forum 2009
 - early bird registration by 8th March 2009 EUR 1 700
 - registration after 8th March 2009 EUR 1900
 - In addition a special fee of 1700 e will be available to those participants attending the ECHA Stakeholder Day on May 27 in Helsinki.
 - Accompanying guest of participant (spouse or family member) EUR 450

VAT 22 % is included in all registration fees



Further information

Further information available via HCF website –
www.helsinkichemforum.eu

Registration and details of practicalities available through HCF
website – alternatively by e-mail: info@helsinkicf.eu

Any other issues or ideas:

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